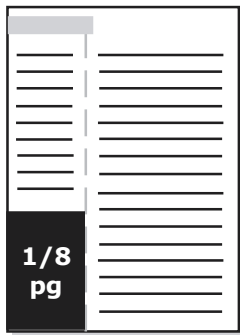


We offer a variety of opportunities to get your business noticed!

Newsletter:



Reach a niche market of buyers who:

- Seek out services and resources to make life more efficient.
- Spend money on activities that aid in managing and reducing stressful life-styles.
- Are very loyal to TPOM and trust TPOM's recommendations.

About our newsletter:

- Distributed to a growing active membership monthly, expecting parents of multiples, potential new members, and area hospitals and doctors offices.
- Readership spends on average 45 minutes or longer reading issue cover-to-cover.
- Long shelf-life with 40% of readership keeping issues for one month or longer and 60% of readership keeping issues indefinitely to share with others or to refer back to on a regular basis.

Newsletter:



About our Web site:

- Actively used by membership and receives constant traffic from expecting parents of multiples and potential new members.
- Provides helpful articles, local resources, and info about TPOM and upcoming events. Also offers a special log-in for members to access our online private community.

How you can partner with us and benefit!

Option 1:

Newsletter Subscription (10 issues) \$15

Share TPOM with other potential parents of multiples while keeping up-to-date on TPOM events, read interesting parenting articles and more! Great for an office lobby or waiting area!

Option 2:

Newsletter Advertising Opportunities

The more you run your ad, the more savings you receive! As savvy marketers know, repetition is key to having successful ad campaign.

1/8 page vertical (2.5" W x 3.5" H)

RUN OF PUBLICATION (placed at Editor's discretion)

1x	5x	10x
\$15	\$11	\$9

1/4 page (5.5" W x 3.5" H)

RUN OF PUBLICATION (placed at Editor's discretion)

1x	5x	10x
\$30	\$25	\$20

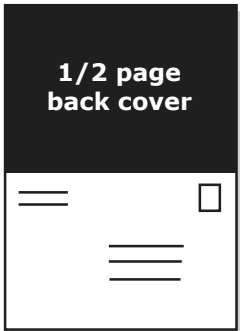
1/2 page (8" W x 5.25" H)

BACK COVER

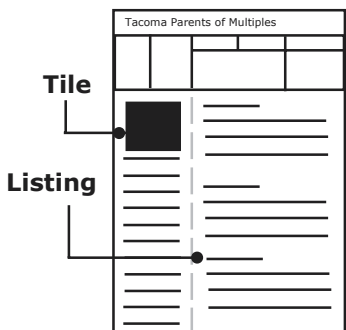
Limit one ad per back cover per issue.

1x	5x	10x
\$50	\$45	\$40

Newsletter:



Web site:



Option 3:

Online Advertising Opportunities on tacomamultiples.org

- Listed in our resource directory with a link to your Web site \$25 / year
- Tile ad featured at left in our resource directory \$60 / 6 months
- w/ link to your Web site \$100 / 12 months




TPOM is a nonprofit (C)(3) organization. All advertising income goes to support TPOM and is tax-deductible as allowed by law. For more information contact: ecastillo@tacomamultiples.org

TACOMA PARENTS OF MULTIPLES MEDIA ORDER

Name of TPOM Rep: _____
 Business Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Phone: (_____) _____
 Contact Email: _____


TPOM is a nonprofit (C)(3) organization. Tax ID : 23-7060950
 All advertising income goes to support TPOM and is tax-deductible as allowed by law.
 Please make checks payable to: "Tacoma Parents of Multiples".

Newsletter Subscription (10 issues) \$ 15 / year 


Newsletter Advertising (circle choice below)
 Ad Size: 1/8 pg 1/4 pg 1/2 pg Frequency: 1x 5x 10x other _____
 Issues: Aug Sept Oct Nov Dec Jan Feb Mar Apr May June All
 Rate: \$ _____ x Frequency _____ = \$ _____ 

Online Resource Listing with link to your Web site \$ 25 / year 

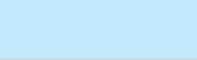
Would you like your street address displayed? yes no
 Would you like your contact name to be displayed? yes no
 If yes, fill in **Contact**: _____
 Would you like customers to contact you via email? yes no
 If yes, fill in **Email**: _____
 Would you like your Web site to be listed? yes no
 If yes, fill in **URL**: http:// _____
Desired category: _____

Online Tile in Resource Listing with link to your Web site \$ 60 / 6 mo's 

URL address you wish to link to: _____

Online Tile in Resource Listing with link to your Web site \$ 100 /12 mo's 

URL address you wish to link to: _____

Yes, I have attached a sketch of my ad (if applicable) and have included a black and white copy of my logo.
 *Ad design included in cost of advertisement. Total: 

Authorized Signature _____ Date: _____
 I hereby authorize TPOM to run the above advertising for my business.

Please mail contract and artwork for ad by deadline listed below to:
 Erin Castillo
 TPOM Information Officer
 905 101st Street Court East
 Tacoma, WA 98445
 For questions or more info, please contact:
ecastillo@tacomamultiples.org

Newsletter & Online Ad Space Reservation Deadlines:

Issue	Space Reservation Deadline
Aug. 2003	07/15/03
Sept. 2003	08/15/03
Oct. 2003	09/15/03
Nov. 2003	10/15/03
Dec. 2003	11/15/03
Jan. 2004	12/15/03
Feb. 2004	01/15/04
Mar. 2004	02/15/04
Apr. 2004	03/15/04
May 2004	04/15/04
June 2004	05/15/04
July 2004*	

*No newsletter this month